



Want to grow your enrollment & parental involvement?

Ask us how our clients find immediate results after using PreSchoolCast!



A testimonial from one of our PreSchoolCast clients:

"PreSchoolCast makes calling all the parents and staff in the event of a weather event, or school closing, so much easier. We also use it to contact parents concerning school programs or parties. It is easy to use and very effective."

Debbie K.  
Director  
Clayridge Baptist Church



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# Why is it important?



60% Of Children Between The Ages of 3 & 5 Years Old Enroll In Preschool (Kids Count Data Center)



Children With Involved Parents Made Significantly Greater Progress In Their Learning Than Children Whose Parents Did Not Participate (University of Oxford)



26% Of Parents With Children Under Age 6 Had Concerns About Their Development (Kids Count Data Center)

Irrelevant communication tools can have a negative impact on your preschool's reputation and parental involvement.

## You work hard.

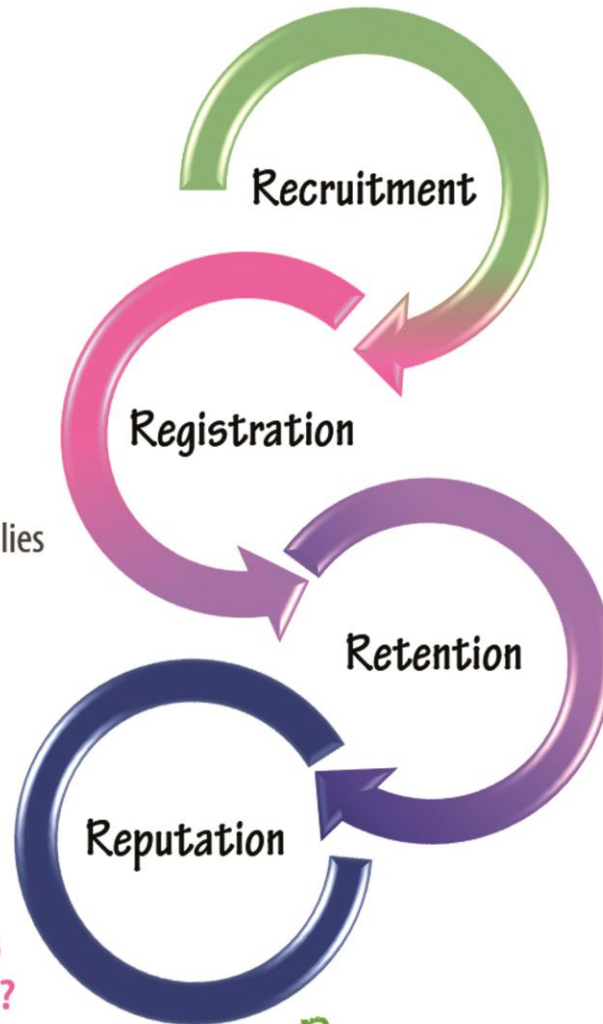
Engage a large number of families from various life stages and backgrounds.

Move families from curious to enrolled.

Ensure the best preschool experience by keeping families informed and active.

Invest in relationships with your families, staff, and community.

Are your communication tools working hard for you?



PreSchoolCast is a flexible notification system that allows your families to decide how they want you to communicate with them.



Voice, Text-To-Speech, SMS Text, Enhanced E-Mail, Social Media Messages – All Can Be Delivered In Moments!

When you consider the variety of occasions for which a rapid message can be used - registration, open house, illness alerts, special events, last minute schedule changes, picture day, field trips, fundraisers, - you will quickly discover that PreSchoolCast makes it easy for you to keep your preschool at the forefront of everyone's mind while they are at home, work, in commute - anywhere!

## Key Features

- ✓ Advanced Email Tracking
- ✓ Invalid Phone Number Reports
- ✓ Message Templates
- ✓ "Opt-In/Opt-Out" Capabilities
- ✓ Scheduled or Immediate Message Delivery
- ✓ Social Media Integration
- ✓ Automatic Translation of Messages to Family's Preferred Language
- ✓ SMS Text Messaging
- ✓ Voice Calls in Your Voice or Text-to-Speech
- ✓ Voice Messages within Email, Text & Social Media
- ✓ Voice Surveys
- ✓ SchoolCast Mobile Command Center App
- ✓ FREE Setup & 24/7 Customer Support
- ✓ FREE Auto Data Syncing/Integration
- ✓ FREE Web-Based Training

PreSchoolCast™